



AGENDA REPORT

BEACHES, PARKS & RECREATION COMMISSION
Meeting Date: August 13, 2013

Agenda Item 3.E.
Approvals: _____
Dept. Head [Signature]
Manager _____
Admin. Assistant _____

Department: Beaches, Parks and Recreation
Prepared By: Sharon Heider, Director of Beaches, Parks and Recreation

Subject: *BEACHES, PARKS AND RECREATION DEPARTMENT ACTIVITY UPDATE*

Listed below are a variety of items that the Beaches, Parks and Recreation Department are currently focusing.

BEACHES, PARKS AND RECREATION ADMINISTRATION
Administration – Initiated by Sharon Heider

BEACHES AND PARKS MAINTENANCE DIVISION

- B&P staff responded to an emergency call from Marine Safety regarding an area near North Beach where erosion had created an unsafe condition with the railroad rip rap. Staff located a contractor to push sand into the “void” and restore the area for safe access
- Staff assisted in the transition of maintenance for the Ralph’s Skate Court and Baron Dog Playgrounds from TruGreen LandCare to E. Stewart & Associates. Stewart took over these two areas at no cost in negotiation to extend Stewart’s landscape maintenance contract at Steed Park. This results in annual savings of \$36,400.

MARINE SAFETY DIVISION

Approximately 379,000 people enjoyed our beaches in July. Lifeguards performed 1,210 rescues, 299 medical aids, 14,516 preventative actions, and, gave 2,126 warnings for ordinances.

RECREATION DIVISION

Administration – Initiated by Recreation Manager Pamela Passow

Recreation Programs

Summer classes are in full swing and about half way through the summer session. Popular classes this summer are surf, cooking, Lego camp, art and sports. The fall publication will reach homes August 9 with a few new classes for everyone.

Facility Rentals

Facility	Total Revenue in July		
	2013	2012	% Change
Ole Hanson Beach Club	\$7,980.00	\$331.50	2307%
Community Center	\$5,077.60	\$8,288.70	-39%

Library Annex	\$462.50	\$250.00	85%
Aquatics Center	\$12,325.04	\$17,957.48	-31%
Parks & Ball Fields	\$44,571.45	\$29,427.50	51%
TOTAL	\$70,416.59	\$56,255.18	25%

City Special Events & Partnership Activities

Event	Organization	Dates	Attendance
4 th of July Fireworks	City	July 4	40,000
Ocean Festival	Ocean Festival Committee	July 20 & 21	20,000
Beach Concert	City	July 25	2500
Summer Splash Thursday	City	July 18	100
Swim and Learn	City & Great Opportunities & Friends of San Clemente Foundation	July 19 & 26	60

Youth and Teen Programs

Beach Volleyball Camp

Summer Beach Volleyball is hosted at the North Beach volleyball courts and meets Mon-Thurs, 10am-12pm, for four, two-week sessions. Players of all levels will have an opportunity to develop their skills through instruction and structured play. Due to the extreme success of last year’s enrollment and demands, staff added a fourth session and continued to see high enrollment.

Fun on the Run

Fun on the Run kicked off its summer season with four weeks of summer fun. Themes included water games, pirate adventures, summer safety tips, Power Play, and Olympic sports. Each week included games and crafts.

During July, Fun on the Run teamed up with City of San Clemente Aquatics Staff to put together a free swim lesson program offered to Fun on the Run families. The program will run for four weeks for two hours each Friday, and students will learn the necessary skills to be water safe. Transportation is provided for all participants and their families to and from the San Clemente Aquatics Center. The “Swim and Learn” program is sponsored by Great Opportunities and the Friends of the Beaches, Parks & Recreation Foundation.



Active Adventures Camp

“Active Adventures” is in full swing and is half way through the summer season. Active Adventures Camp offers healthy activities on both land and water. Activities include

capture the flag, ultimate scoops, games, hiking, swimming, crafts and field trips! Some of the field trips that campers have adventured off too; Ocean Institute, Boomers, Santa Ana Zoo, Wave Water Park and Pump it Up to name a few. Recreation staff is doing a great job organizing and implementing these activities on a daily basis. Located at the San Clemente Aquatics Center in the Vista Hermosa Sports Park, it is the ideal location to activate summer adventures. Camp will end on September 6.



Youth Performing Arts Camp

This year marked the 11th season of the performing arts summer camp program. Staff continued to develop the program to engage a more dynamic and diversified group of participants of all levels, ages, and experiences. There were two different camp options for families to choose from, a one-week workshop camp and a two-week production camp, featuring “Shrek the Musical”. The workshop camps were designed for children with little to no theater experience, wanting to learn more about the dynamics and many facets of stage acting. The camp was concluded with a showcase presentation that friends and families attended, and students had an opportunity to display all the techniques they learned. This camp style was extremely successful for its second year with 43 children enrolled between the two camp sessions.

The two-week production camp was equally successful reaching 20 participants! This year’s performance was “Shrek the Musical.” Students were taught everything from music, dance choreography, acting, accents, stage combat, set design, costumes, and makeup. Recreation staff directed, choreographed, edited, ran all sound and lighting, as well as set design and construction for the show. The show and camp were a smashing success and received rave reviews from parents, participants, and community attendees.



Program	July Avg. Daily Attendance and Monthly Total	June Avg. Daily Attendance and Monthly Total	% Change
Beach Volleyball	70	48 (2012)	31.4%
Active Adventures Summer Camp	MonthlyTotal: 682 Daily Average:31	MonthlyTotal: 420 Daily Average:30	3.2%
Fun on the Run	Total: 477 Daily Average: 26	Total: 423 Daily Average: 22	18%
Performing Arts Camp	63	63 (2012)	0%

Adult Sports Programs

Adult Basketball

The adult basketball season is three-quarters through its summer season. There are eight teams in the league, and the games have been competitive. The league will end the last week in August with single elimination playoffs. The championship team will receive t-shirts for awards. All games are played at the Boys and Girls Club on Sunday evenings. Registration for the fall league will begin August 14. The fall league will begin September 29.

Adult Softball

The adult softball league concluded its spring season on August 7. There were 55 teams that competed in eight different divisions. Champions of each division received Championship T-shirts. Registration for the fall league will begin August 14. The fall league will begin September 10.

Co-ed Adult Soccer

The adult soccer league is three-quarters through its summer season. There are 10 teams in the league. The league will conclude at the end of August with single elimination playoffs. The championship team will receive t-shirts. All games are being played at Vista Hermosa Sports Park. Registration for the fall league will begin August 14. The fall league will begin September 15.

Program	Spring 2013 Teams	Spring 2012 Teams	% Change
Softball	55	52	6%
Coed Soccer	10	8	25%
Basketball	8	6	33%

Steed Park Complex

Weekend Tournaments	Dates	Teams
AAU	July 5-8	28
SCSSA – Senior Softball	July 13-14	25
AAU	July 20-21	26
Triple Crown Baseball	July 27-28	26

Aquatics

Swim and Learn

This year we started our 4th annual Swim & Learn program. We have 60 children with little or no swim experience registered and having a fantastic time working on both their mathematical and aquatic skills. Providing a place for our untapped community and reaching out to provide additional tutor time and skills that could save their lives living in a beach community. San Clemente Aquatic Center staff enjoys the kids' smiling faces and excitement they show when progress is made.



Summer Splash Thursdays

We had our first ever Summer Splash Thursday here at the San Clemente Aquatics Center on July 18th. It was a night of family fun recreation swim and music. There were lots of attendees happy to have evening recreation time.



San Clemente Aquatics Center Lifeguard of the Month



New to our Aquatics Center staff for summer 2013, Wesley attends Citrus College and will be part of the 2014 graduating class. His plan is then to attend fire academy to fulfill his life-long dream of becoming a firefighter. He enjoys surfing, swimming and running; recently he has found a new passion for triathlons! Wesley is an incredible employee who has demonstrated great initiative and sets an excellent example of what an employee should always strive to be. He is a role model and leader amongst the aquatics staff, and

an energetic swim lesson instructor to the children of San Clemente. It is our pleasure to announce Wesley Ewart as this month's Guard of the Month!

Programs At the Pool	July Attendance		
	2013	2012	% Change
Aquatic Class Registration	1,375	1004	36%
Pool Passes Sold	74	116	-36%
Drop-in Users	10,660	11,362	-6%
TOTAL	12,109	12,482	-3%

Upcoming Events:

Date	Event	Location	Sponsor
Aug. 8	Beach Concert	Beach and Pier	City Recreation Division
Aug. 11	Street Faire & Fiesta	Ave. Del Mar	San Clemente Chamber of Commerce
Aug. 17 & 18	Arts and Crafts Faire	Community Center Grounds	San Clemente Arts Association
Aug. 22	Beach Concert	Beach and Pier	City Recreation Division
Aug 1 & 15	Summer Splash Thursday	Aquatics Center	City Recreation Division