



**REVISED* AGENDA FOR THE REGULAR MEETING
OF THE COASTAL ADVISORY COMMITTEE
FOR THE CITY OF SAN CLEMENTE, CALIFORNIA**

**This Revised Agenda for the Coastal Advisory Committee Regular Meeting of September 12, 2013 replaces the original agenda that was posted on September 9, 2013. The difference is that this Revised Agenda includes an additional Approval of Minutes item. The new Item, 4.B. Approval of Minutes for the June 13, 2013 Meeting is contained on Page 1 of this agenda in italicized type.*

**San Clemente Community Center
Ole Hanson Fireside Room
100 North Calle Seville
San Clemente, California**

**September 12, 2013
7:00 p.m.**

RULES FOR ADDRESSING THE COMMITTEE

Members of the audience who wish to address the Committee are requested to limit discussions or questions to three minutes.

Please note: Written material distributed to the Coastal Advisory Committee, after the original agenda packet was distributed, is available for public inspection in the Environmental Programs office located at 910 Calle Negocio, San Clemente, during normal business hours.

- 1. PLEDGE OF ALLEGIANCE**
- 2. ROLL CALL**
- 3. NOMINATION AND ELECTION OF CHAIR AND CHAIR PRO TEM**
- 4. APPROVAL OF MINUTES**
 - A. July 11, 2013
 - B. *June 13, 2013*
- 5. PUBLIC INPUT**

Members of the audience who wish to address the Committee on matters of public interest pertaining to the City may step to the podium, state their name and the City in which they reside, and make their presentation. Please limit presentations to three minutes. Since the Committee cannot discuss or take action on matters not on the agenda, items of concern which are not urgent in nature can be resolved more expeditiously by completing and submitting a written request to the Engineering Division, Environmental Programs Section.

For matters on the agenda, public comments will be received at the time that the Coastal Advisory Committee considers the agenda item.

modification or accommodation in order to participate in a meeting, including auxiliary aids or services, may request such modification or accommodation from the Environmental Programs Assistant at (949) 361-6143. Notification 24 hours prior to the meeting will enable the City to make reasonable arrangements to assure accessibility to the meeting.

6. OLD BUSINESS – None.

7. NEW BUSINESS

A. Clean Ocean Program Outreach Next Steps

A memo by Mary Vondrak, Senior Management Analyst, providing an update on next steps for the fiscal year 2014 Clean Ocean Outreach Strategy.

Staff Recommendation: Information and Discussion Item.

B. Clean Ocean Fee Renewal Update

A memo by Tom Bonigut, Assistant City Engineer, on the Clean Ocean Fee Renewal process.

Staff Recommendation: Information and Discussion Item

C. Coastal Access at EI Portal

A memo by Tom Bonigut, Assistant City Engineer, regarding a grant application for funds for the EI Portal Coastal Access rehabilitation.

Staff Recommendation: That the CAC support the City's application for Coastal Conservancy grant funds for the EI Portal Coastal Access.

8. COMMUNICATIONS

A. Bacteriological Monitoring Report – Date of Posted Report 9/5/13

Information item – Receive and File

B. July & August 2013 Environmental Programs Updates

A summary of recent activities conducted by the City related to runoff/surface water quality and solid waste/recycling.

Information item – Receive and File

9. ITEMS FROM STAFF

A. Potential Future Agenda Items

A memo by Tom Bonigut, Assistant City Engineer, on scheduling of potential future Coastal Advisory Committee agenda items.

Staff Recommendation: Information and Discussion Item.

10. ITEMS FROM COMMITTEE MEMBERS.

11. ADJOURNMENT

Adjourn the meeting to the next regular meeting of the Coastal Advisory Committee on Thursday, October 10, 2013 at 7:00 P.M., in the Fireside Room, at the Community Center, 100 N. Seville, San Clemente, CA.

MINUTES
CITY OF SAN CLEMENTE
REGULAR COASTAL ADVISORY COMMITTEE MEETING

4.A.

Thursday, July 11, 2013 @ 7:00 p.m.
Community Center, Ole Hanson Fireside Room
100 N. Seville, San Clemente, CA 92672

1. CALL TO ORDER/ PLEDGE OF ALLEGIANCE

Chair Hart called the meeting to order at 7:00 p.m. Committee Member Dickey led the Pledge of Allegiance.

2. ROLL CALL

Present: Susan Ambrose, Richard Dickey, and Michael Smith; Chair pro tem Peter Salgado, Chairman Bill Hart

Absent: Don Brown, Ken Nielsen

Staff Present: Tom Bonigut, Assistant City Engineer
Mary Vondrak, Senior Management Analyst
Eileen White, Recording Secretary

3. APPROVAL OF MINUTES

A. Minutes of the Regular CAC Meeting of June 13, 2013

Due to lack of quorum needed to take action on the minutes of the June 13, 2013, meeting, the Commissioners continued the minutes to their next regular meeting.

4. PUBLIC INPUT - None

5. OLD BUSINESS - None

6. NEW BUSINESS

A. Sand Project Update

Assistant City Engineer Bonigut summarized the staff report, an update on the Army Corps of Engineers Shoreline Erosion Study/Project, including an update on the progress of the design phase of the project, update on results of the City's Federal Lobbyist to revise Federal Policy regarding funding for projects with lower Benefit-Cost Ratios, an update on grant/funding potential, and a table summarizing the estimated design, construction costs, and

funding obligations for the life of the project. Staff recommended the Committee receive and file the report.

In response to questions from the Committee Members, Assistant City Engineer Bonigut advised that the City has budgeted and also been awarded sufficient grant funds to cover the cost of the design phase of the project. With regard to the City's North Beach Sand Project, he noted that with exception of the imported sand being of lesser quality than expected, that project was overall a success, with no negative impacts to date. He also advised that staff is anticipating having a guest speaker present at a future meeting to answer questions regarding large quantity sand dumping programs.

Chair pro tem Salgado stated for the record that he remains concerned about potential negative impacts from a large-scale sand nourishment project and advocates reevaluation of the project by the State and potentially a smaller scale pilot project rather than the current proposal to dump 250,000 yards.

Report received and filed.

B. Environmental Sustainability Grant Application Recommendation

Committee Member Ambrose recused herself from considering this agenda item due to her past participation in the group and status as co-founder. She left the meeting room.

Mary Vondrak, Senior Management Analyst reviewed the staff report, a recommendation that the Committee recommend City Manager approval of the San Onofre Foundation Environmental Sustainability Grant application in full, appropriating \$1,000 from the Clean Ocean Fund and \$1,000 from the Solid Waste Fund.

In response to questions from the Committee Members, Ms. Vondrak advised the application is not clear as to what specific activities the funds requested will be used for, although the application indicates support for a family friendly pet extravaganza to provide education about responsible dog behavior including waste cleanup, and noted the organization will be required to submit a report following the event to indicate how the money was spent and how many members of the public were served.

During discussion, the Committee Members, either individually or in agreement, provided the following commentary:

- Expressed concern with potential negative impacts to allowing potentially hundreds of dogs on the State beach/campground during a short period of time.

- Expressed support with condition that additional wording require the event to focus on educating dog owners as to their responsibilities of owning dogs.
- Speculated the grant amount was small in comparison to the event's potential to be successful in its efforts to educate regarding responsible dog ownership; commented that it would be a good test case to determine whether format is successful.

IT WAS MOVED BY CHAIR PRO TEM SALGADO, SECONDED BY COMMITTEE MEMBER SMITH, AND CARRIED 4-0-1, WITH COMMITTEE MEMBER AMBROSE ABSTAINING, TO RECOMMEND CITY MANAGER APPROVAL OF THE SAN ONOFRE FOUNDATION ENVIRONMENTAL SUSTAINABILITY GRANT APPLICATION IN FULL, APPROPRIATING \$1,000 FROM THE CLEAN OCEAN FUND AND \$1,000 FROM THE SOLID WASTE FUND, with additional conditions as follows:

- 1) The event must include an educational aspect and focus on instructing dog owners regarding responsible dog ownership and the prudent use of the trail.
- 2) All areas used for the event must be cleaned up following the event.
- 3) The Foundation must submit a report following the event indicating how the money was spent and the amount of public attending.

Committee Member Ambrose returned to the meeting.

C. Fiscal Year 2014 Clean Ocean Program Outreach Strategy

Mary Vondrak, Senior Management Analyst, reviewed the staff report. In response to recommendations made by S. Groner Associates, Inc., in the Strategic Vision Report, staff is proposing the Committee select 2 to 3 "end-stage" behaviors for focus in FY 2014. Staff included 3 potential campaigns for Committee consideration and noted the approach will include a public feedback loop which highlights successes.

In response to questions/comments from the Committee Members, Senior Management Analyst Vondrak described promotional methods used in the past; noted the importance of reporting successes/feedback when efforts pay off.

Chair Hart explained that the Strategic Vision Report advocates that the City select a small number of end stage behaviors to focus on and work toward establishing those behaviors rather than spreading around its resources to influence a myriad number of behaviors.

Public Testimony:

Evan Burbridge, resident, acknowledged problems associated with overwatering on association properties and questioned how the City will approach HOA's with suggestions for using less water.

Senior Management Analyst Vondrak discussed ongoing efforts including meetings/rebates/education by the City as part of a Tri-City effort to encourage HOA's to decrease watering of association properties.

During discussion, the Committee Members, either individually or in agreement, provided the following commentary:

- Suggested one of the campaigns focus on educating residents that grass-oriented, water intensive landscaping is not the best option for coastal communities; capturing water on-site, rather than letting it drain to the ocean, should be a goal.
- Suggested a campaign to encourage the use of reusable bags.
- Suggested the City encourage the public to participate in the City's rebate program for homeowners that provides incentives for replacing grass landscaping with drought tolerant plantings.
- Related the overwatering that occurs when overly ambitious landscape contracted workers, who do not pay water bills, overwater plants and/or waste water in their efforts to keep areas clean of debris.
- Suggested broadening some of the campaigns to incorporate ideas generated by tonight's discussion.
- Suggested incorporating lawn signs or other outward symbol of recognition to reward homeowners that have cut down on their water usage by a certain percentage or realized a set goal.
- Commented that of the 3 campaigns suggested by staff, the campaign to sign up for street sweeping reminders is not as important as developing campaigns to reduce water usage.
- Commented that recent lawn replacement with drought tolerant plantings on private homes has generated positive interest in the community.
- Commented that currently the City does provide notice to homeowners when water usage is drastically increased, i.e. when a swimming pool is refilled.
- Commented that in addition to association properties, overwatering also occurs on school and golf course properties.

IT WAS MOVED BY COMMITTEE MEMBER AMBROSE, SECONDED BY COMMITTEE MEMBER SMITH AND UNANIMOUSLY CARRIED TO APPROVE CAMPAIGN #1, CUT DOWN SPRINKLER WATERING TIMES; APPROVE CAMPAIGN #2, AVOID APPLYING FERTILIZER BEFORE FORECASTED RAIN; AND REPLACE CAMPAIGN #3 WITH ENCOURAGE

AND EDUCATE WITH REBATE PROGRAM HOMEOWNERS TO REPLACE YARDS WITH DROUGHT TOLERANT PLANTINGS AND/OR REDO SPRINKLER SYSTEMS WITH MORE WATER EFFICIENT SYSTEMS.

D. Clean Ocean Fee Renewal

Tom Bonigut, Assistant City Engineer, narrated a PowerPoint Presentation entitled, "Clean Ocean Fee Renewal, CAC, dated July 11, 2013," including a summary of the program's inception, existing rate structure, ongoing need for the program, and process for its continuance. He provided several alternatives for the Committee Members to consider, including no fee, increased fee, and increased terms, and described changes the service program would undergo for each of the alternatives. He recommended the Committee consider leaving the term at six years and increasing the fee to \$6.23/\$5.14 for residents living on public/private streets to ensure continued implementation of the current program with projected Poche and Comprehensive Load Reduction Plan (CLRP) needs.

In response to questions from the Committee Members, Assistant City Engineer Bonigut advised he believes the public will understand the need for the increase in order to keep the current program; explained that private street residents pay less because private associations provide street sweeping on their private streets; and provided percentages of residents voting for the program each time it has been approved.

Committee Members concurred to endorse a 6 year term, with increases to \$6.23/\$5.14 for public/private streets, and commented on the effectiveness and benefits of the program to date.

IT WAS MOVED BY COMMITTEE MEMBER SMITH, SECONDED BY COMMITTEE MEMBER DICKEY AND UNANIMOUSLY CARRIED TO RECOMMEND CITY COUNCIL DIRECT STAFF TO PROCEED WITH A PROPERTY OWNER MAIL BALLOT ELECTION FOR RENEWAL OF THE CLEAN OCEAN FUND PROGRAM FEE FOR A SIX YEAR TERM WITH INCREASE IN FEES TO \$6.23 FOR RESIDENTS LIVING ON PUBLIC STREETS AND \$5.14 FOR RESIDENTS LIVING ON PRIVATE STREETS.

7. COMMUNICATIONS

A. Bacterial Monitoring Report Dated July 2, 2013

Assistant City Engineer Bonigut reported on the recent valve failure which allowed treated water to go straight to Poche instead of out to the ocean. The faulty valve has been replaced. In addition, he noted staff is researching change in frequency and/or additional equipment for the bird deterrent program to increase its efficiency.

B. June 2013 Environmental Programs Update

Committee Members received and filed items 7A and 7B.

8. ITEMS FROM STAFF

A. Potential Future Agenda Items

Assistant City Engineer Bonigut reviewed the Potential Future Agenda Items and requested the Committee Members provide input.

Committee Members acknowledged no meeting in August due to lack of agenda items; added "Outreach Program Follow-up" to the September agenda and "Poche Update on Plans discussed at Prior Meeting" to the October agenda.

9. ITEMS FROM COMMITTEE MEMBERS

Committee Member Ambrose commended staff for the informative and easily understood Clean Ocean Fee Update Report.

Committee Member Smith reported that at its May meeting, the Beaches, Parks and Recreation Commission discussed new play equipment for Max Berg Park; considered a proposal from a French soccer team to lease space adjacent to Steed Park; approved recreation program scholarships for Marine Families; discussed the fire rings issue. At its meeting in June, the Commission received the Beach Trail Management Plan proposal from staff and approved the pier restrooms upgrade. At its July meeting, the Commission welcomed 2 new members; received an award for the Recreation Division's Health and Wellness Program; discussed the revised Softball Reservation Policy for Bonito Canyon Park; approved Phase II of the Courtney's Sandcastle Playground.

Committee Member Dickey thanked the Committee Members for their warm welcome; received offer from Chair Hart to supply additional information to help ease his transition onto the Committee.

Chair pro tem Salgado commented on the large crowds congregated at the beach for the 4th of July celebration.

Chair Hart invited all to attend the Annual Art Auction to be held at the Community Center Gallery and featuring donated works of art for purchase with all proceeds going to charity. He asked anyone interested in donating art to contact him.

10. ADJOURNMENT

MOVED BY COMMITTEE MEMBER AMBROSE, SECONDED BY COMMITTEE MEMBER SMITH, AND UNANIMOUSLY CARRIED to adjourn at 9:45 p.m. to the next regular meeting of the Coastal Advisory Committee on Thursday, September 12, 2013, at 7:00 p.m. in the Fireside Room, at the Community Center located at 100 N. Seville, San Clemente, CA.

Respectfully submitted,

Bill Hart, Chair

Attest:

Tom Bonigut, Assistant City Engineer

4.B.

MINUTES
CITY OF SAN CLEMENTE
ADJOURNED REGULAR COASTAL ADVISORY COMMITTEE MEETING
Thursday, June 13, 2013 @ 7:00 p.m.
Community Center, Ole Hanson Fireside Room
100 N. Seville, San Clemente, CA 92672

1. CALL TO ORDER/ PLEDGE OF ALLEGIANCE

Chair Hart called the meeting to order at 7:00 p.m. Committee Member Brown led the Pledge of Allegiance.

2. ROLL CALL

Present: Susan Ambrose, Don Brown, Robert Jordan, and Ken Nielsen;
Chairman Bill Hart

Absent: Michael Smith; Chair pro tem Peter Salgado

Staff Present: Tom Bonigut, Assistant City Engineer
Mary Vondrak, Senior Management Analyst
Eileen White, Recording Secretary

Agenda items are presented in the originally agendized format for the benefit of the minutes' reader, but were not necessarily heard in that order.

3. APPROVAL OF MINUTES

A. Minutes of the Regular CAC Meeting of April 18, 2013

MOVED BY COMMITTEE MEMBER BROWN, SECONDED BY COMMITTEE MEMBER JORDAN, AND CARRIED 3-0-1, WITH COMMITTEE MEMBER NIELSEN ABSTAINING, to receive and file the minutes of the Regular CAC Meeting of April 18, 2013, as submitted by staff.

B. Minutes of the Regular CAC Meeting of May 18, 2013

MOVED BY COMMITTEE MEMBER BROWN, SECONDED BY COMMITTEE MEMBER JORDAN, AND UNANIMOUSLY CARRIED to receive and file the minutes of the Regular CAC Meeting of May 18, 2013, with the following revision:

Page 4, add to the end of the first paragraph, "Participating and attending CAC Members supported the key presenters and the Mayor's outreach on the tour. They mingled with the audience to answer questions and expressed continued support for clean water and the Clean Ocean Program's goals."

4. PUBLIC INPUT

George Gregory, resident, announced his submittal of an application for a position on the Coastal Advisory Committee, commenting that several issues he would like to see addressed include correction of the too narrow beach trail, prohibition of parking behind the Marine Safety building rather than loss of beach trail space for those using the trail, end of selective enforcement of drainage provisions, and waste of taxpayer funds such as French drains for Prima Deshecha watershed. He is very interested in coastal issues and has contacted the Army Corps of Engineers for information. With regard to the coastal trail, he speculated that too much plant killing chemicals are being used to keep it weed free, which has negatives impacted trail grass, outer reeds, and fauna in the ocean. He believes it is imperative to find out how much weed killer is being used on the trail and throughout the City as whole and recounted negative impacts on his own plants from chemicals used by adjacent homeowners. He theorized that one negative impact from the City's vigorous street sweeping program is removal of nutritious plant life that used to be carried down to ocean by drainage and eaten by marine life.

Chair Hart wished him the best of luck with his application and noted that many of the best and most productive members came in with creative, thought-provoking ideas to refresh the Committee and provide a different point of view. He suggested Mr. Gregory consider reviewing past minutes of CAC meetings to familiarize himself with topics tackled by this Committee in the past.

Committee Member Nielsen offered to provide copies of various SCCWRP studies and Mr. Gregory expressed eagerness to review those documents.

5. OLD BUSINESS - None

6. NEW BUSINESS

A. Prima Deshecha Watershed Tour Follow-up

Assistant City Engineer Bonigut briefly summarized the Watershed Tour and referred to the minutes of the meeting. He asked the Committee Members to provide final thoughts about the tour. In response to questions, he noted that County staff monitor and track results to determine if the bird sounds being broadcast at Poche continue to discourage bird congregation; advised Park Rangers also provide feedback from their observations and the bird sounds can be adjusted if necessary; agreed to make the minutes from the tour accessible via the City's website and invite the public to provide comments/questions; agreed to direct the public to the website via the City's newsletter to increase public awareness of the definition and purpose of a watershed.

The Commissioners expressed disappointment with the amount of public attending the Watershed Tour and lack of newspaper coverage; agreed the “Around Town” episode featuring the Tour was well done, informative, and interesting.

Tom Bonigut, Assistant City Engineer, speculated recent success of improved grades at Poche Beach indicates to the public that the City and County are aware and working to solve the problem; agreed to make DVD’s of the Watershed Tour for the department’s and the Committee Members’ personal use; noted The Sun Post had published an extensive article the week before the Tour, and did a follow-up after the Tour.

Report received and filed.

B. Clean Ocean Program Outreach Program Assessment

Mary Vondrak, Senior Management Analyst, reviewed the staff report, providing background information, goals, and brief review of the assessment undertaken to satisfy the public outreach component of the City’s Municipal Stormwater Permit. Staff recommended the Committee hear the consultant’s report, provide comment, and receive and file the report.

Erica Mahgerefteh, S. Groner Associates, Inc. (SGA), narrated a PowerPoint Presentation entitled, “Strategic Vision Report, City of San Clemente Stormwater Public Education Program, dated May 10, 2013,” containing a series of recommendations created for the City’s stormwater public education program. The presentation featured slides including analysis of the program’s Strengths, Weaknesses, Opportunities, and Threats (SWOT), listing of data used for analysis, and various approaches, outreach suggestions and recommendations for improvement. Included with the presentation was a matrix of Ranked List of Behaviors (Based on San Clemente Survey Results). She summarized that the basic program approach is to 1) Set a norm, 2) Encourage action, and 3) provide a feedback loop.

Committee Member Nielsen stated for the record that the City is in much better shape today than it was before the establishment of the Clean Ocean Program; noted the root cause of problems is bad habits associated with the public; expressed agreement with the conclusions and recommendations provided in the Strategic Vision Report, and established from Consultant Mahgerefteh that next steps include outreach of interesting and effective public education, development of solutions using best information available, and constantly evolving approaches to ensure maximum results.

In response to a comment from Chair Hart regarding the City’s next steps, Consultant Mahgerefteh advised that the report contains recommendations for the City to follow; noted the City has the option of taking action with existing staff or contracting out. She offered her assistance whenever

necessary, and agreed to provide a copy of her PowerPoint Presentation to staff for forwarding to Committee Members.

Tom Bonigut, Assistant City Engineer, advised that the City will use existing staff to follow the recommendations provided by SGA and develop an action plan. Staff will focus on the problem, consider who needs the message, build a matrix, and monitor results. Staff will adjust the action plan as it moves forward. He noted the new concepts revealed in the study are eye-opening, and study recommendations provide a road map for staff to follow.

In response to a comment from Committee Member Brown regarding the City's success to ban Styrofoam containers, Tom Bonigut, Assistant City Engineer, discussed potential options to recognize restaurants and food providers in compliance with the ban.

Committee Member Ambrose suggested staff consider an advertisement in the newspaper listing and thanking all the restaurants/businesses, a certificate for display at their business, and a thank-you letter from the City to recognize those complying with the Styrofoam ban. She recounted other campaigns that were very successful at spreading the message and encouraging the public to change negative behavior.

MOVED BY COMMITTEE MEMBER BROWN, SECONDED BY COMMITTEE MEMBER AMBROSE, AND UNANIMOUSLY CARRIED to 1) receive and file the staff report, 2) request staff to use the SGA report findings to develop specific actions for FY 2014 Clean Ocean Fund public outreach program, 3) bring back recommendations to the CAC for consideration and action.

C. Pharmaceutical Disposal/Drop off Box Update

Tom Bonigut, Assistant City Engineer, reviewed the staff report, an analysis of the Pharmaceutical Disposal Program offered by the Orange County Sheriff's Department. The drop off box would be located at the Main Entrance to the Sherriff's station, open during normal operating hours, behind a locked door at night, and always under surveillance by police personnel. Staff recommended the Committee provide direction.

In response to questions, Mr. Bonigut provided hours of operations; discussed potential for late night hours; noted the Committee's recommendation would go forward to the City Council for consideration and action. The Commissioners concurred to support the program.

MOVED BY COMMISSIONER JORDAN, SECONDED BY COMMISSIONER BROWN AND UNANIMOUSLY CARRIED to implement the Pharmaceutical Drop-off Program as outlined in the staff report.

D. Update on Expanded Polystyrene Ban Compliance

Tom Bonigut, Assistant City Engineer, summarized the staff report, an update on the expanded Polystyrene Ban compliance. Staff recommended the Committee provide direction for staff to express appreciation to businesses complying with the Styrofoam Ban.

The Committee Members discussed potential options including Mayor-signed letters, stickers, certificates, and/or published recognition.

MOVED BY COMMITTEE MEMBER AMBROSE, SECONDED BY COMMITTEE MEMBER JORDAN, AND UNANIMOUSLY CARRIED to recommend that City Council direct staff to recognize businesses in compliance with the Styrofoam Ban with a letter, signed by the Mayor, of congratulations for compliance with Clean Ocean Program goals and an award for display and/or certificate for the window for their efforts to support the Clean Ocean Fund.

7. COMMUNICATIONS

A. Bacterial Monitoring Report Dated June 5, 2013

When discussing the Poche Beach total coliforms results, Chair Hart requested staff research and report on any correlation between the water purification system being turned off for high tide and resulting higher values. Publication of the results may increase the public's understanding that the water improvement at Poche Beach is due to many factors.

B. April & May 2013 Environmental Programs Update

Committee Members received and filed items 7A and 7B.

8. ITEMS FROM STAFF

A. Potential Future Agenda Items

Assistant City Engineer Bonigut reviewed the Potential Future Agenda Items and requested the Committee Members provide input. He noted the Committee may be dark for the August meeting as there are currently no agenda items scheduled.

Committee Members added "Potential Public Outreach Efforts Resulting from the Stormwater Public Education Report" and "Environmental Grant Applications" to the July agenda.

9. ITEMS FROM COMMITTEE MEMBERS

Committee Member Ambrose alerted the Committee Members to a discussion and information session by the Assembly Selection Committee on Coastal Protection now playing on California Channel 65; agreed to keep the Committee informed as to the efforts of this Committee and other California legislation that may be of interest to the CAC; noted that despite receiving a parking ticket, she enjoyed participating in Earth Day celebrations.

Committee Member Brown reported that the Planning Commission is meeting every week in an effort to finish Draft General Plan review before those whose terms are up may have to leave the Commission; noted the Planning Commission would be reviewing the associated EIR in its July meetings.

Chair Hart recounted a recent vacation along the West Coast to Morro Bay, Monterey, etc., and recommended the Committee Members try some of the activities he enjoyed such as kayaking and enjoying the Northern California coast.

10. ADJOURNMENT

MOVED BY COMMITTEE MEMBER BROWN, SECONDED BY COMMITTEE MEMBER AMBROSE, AND UNANIMOUSLY CARRIED to adjourn at 8:50 p.m. to the next regular meeting of the Coastal Advisory Committee on Thursday, July 11, 2013, at 7:00 p.m. in the Fireside Room, at the Community Center located at 100 N. Seville, San Clemente, CA.

Respectfully submitted,

Bill Hart, Chair

Attest:

Tom Bonigut, Assistant City Engineer



Memorandum Engineering

7.A.

September 6, 2013

To: Coastal Advisory Committee
From: Mary Vondrak, Senior Management Analyst
Subject: Clean Ocean Program Outreach Next Steps
Copies: Tom Bonigut, Assistant City Engineer

This transmittal provides an update on the outreach plan for the Clean Ocean Program for fiscal year 2014. This strategy will focus on 3 “end-state” behaviors as recommended by the Coastal Advisory Committee at their July CAC meeting. The approach presented here leverages recommendations made by S. Groner Associates in their assessment of the public outreach campaign.

The campaign shall focus on the following behaviors:

1. Cut Down Sprinkler Watering Times
2. Avoid Applying Fertilizer before Forecasted Rain
3. Replace Thirsty Plants with Drought Tolerant Plants or Replace Water Wasting Irrigation with Efficient Systems.

Types of Advertising

Print advertising will continue in the major local publications such as San Clemente Times, San Clemente Journal and the San Clemente Magazine. When possible, we will advertise with an insert in the water bill. The advertising will be timed appropriately. For example, advertising asking people not to fertilize before forecasted rain will run primarily during the rainy season while ads to cut down on sprinkler watering times will run primarily during times of high watering. Print advertising will focus on either prompting people take an action or will highlight positive social norms such as a resident that took the desired action with a positive outcome.

Online advertising will be expanded. Current web banners on the San Clemente Coastal Camera site and SC Times website will change to reflect the current outreach campaigns. We will also use geocoding to have appropriate advertising appear when people in San Clemente are

searching online for targeted words such as “landscaping”, “fertilizing” or “irrigation”.

Pledges will be a large component of these campaigns. We will create pledge forms both online and for events. Pledges will be collected and tracked. E-mails will be collected from pledges to add to the City’s e-newsletter. Numbers of pledges will be updated on an ongoing basis and advertised both online and in the print advertising.

Messaging

The messaging and graphics will build off of a recently created campaign that SGA and the County of Orange Stormwater Program spearheaded in coordination with all of the City Stormwater representatives and the water agencies. The recently launched website can be viewed at www.overwateringisout.org. The mascot for this campaign is a “spokes gnome” which we will use.

Determining What’s Working

We will look at what advertising seems to be getting noticed through several types of tools. Google Analytics, a free service, will allow information to be collected from searches made on our site and with our e-newsletter. In addition, a specific web URL for each print publication will be created and tracked. If people use the URL we will be able to determine which publications are getting the most traction and can use that information for future advertising decisions. We will also track the number of pledge forms signed.

Feedback Loop

We will give people a sense of how people are changing behavior and what is working through updates on our website, through our e-newsletter and through print advertising. We may also decide to create a reward for desired behavior changes by creating such items as yard signs for people to receive when they have met a specified goal, such as switching out their sprinklers or landscaping.



7.B.

Memorandum Engineering Division

September 6, 2013

To: Coastal Advisory Committee (CAC)
From: Tom Bonigut, Assistant City Engineer
Subject: **Clean Ocean Fee Renewal Update**

At its July meeting, the CAC recommended that the City Council direct staff to begin the process required under Proposition 218 to seek renewal of the Clean Ocean fee program. The CAC also recommended that the fee be increased to support continued implementation of the full Clean Ocean program. This memo provides a brief overview of the Proposition 218 process and a current status update.

Fee Approval Process

The Proposition 218 process begins by mailing a notice to all identified property owners in the City, to inform them of the date, time and location of a public hearing on the proposed fee renewal. If written protests against the fee renewal are presented by a majority of property owners of the identified parcels at the public hearing, then the City may not proceed with an election on the proposed renewal of the Clean Ocean Fee. If there is not a majority protest, the Council may pursue a mail ballot election of property owners, no earlier than 45 days from the date of the public hearing, to approve the proposed fee.

Current Status

On August 20, the City Council approved starting the Proposition 218 process to seek property owner approval of a proposed increase to the existing Clean Ocean fee. The City Council established a public hearing date of October 15 and directed that notices of the public hearing be mailed as required by law. Those notices were mailed to all property owners of record on August 30. The table on the following page summarizes the anticipated timeline based on the October 15 public hearing date. However, this timeline may be further refined at the time of the public hearing.

Task / Milestone	Anticipated Date
City Council meeting to conduct Public Hearing.	10/15 (firm)
If no majority protest at Public Hearing, mail official ballots	10/25
Ballots return due date (Election Date).	12/10
Finish ballot tabulation.	12/17
City Council to certify ballot results and introduce Fee Ordinance.	1/7/14
Ordinance Second Reading.	1/21/14
Clean Ocean Fee becomes effective	2/21/14

Fee Amount and Term

The existing Clean Ocean fee is \$5.02 per month for a single family residential parcel on a public street and \$4.39 per month for a single family residential parcel on a private street. The existing fee includes different rates for public and private streets to account for the different level of service benefits provided related to street sweeping services, and the fee is adjusted for other parcel types (for example multi-family residential or non-residential parcels). The Clean Ocean fee has never been increased since it first became effective in January 2003, even though the Consumer Price Index (CPI) has increased an average of 2.8% annually since then. During the 2007 renewal, the Clean Ocean fee was not increased because the City had received grant funds for several projects which increased the Clean Ocean fund balance and allowed the program to continue for six additional years. Had the fee been indexed to the CPI, it would be \$6.62 per month today. Per the CAC’s and staff’s recommendation, the City Council approved pursuing an increase to the existing Clean Ocean fee. The table below summarizes the existing and proposed fees for a single family residence. The fees for other types of properties (e.g. multi-family, commercial, etc.) would be adjusted similarly).

Single Family Residential Monthly Fee		
	Current Fee	Proposed New Fee
Private street	\$ 4.39	\$ 5.10
Public street	\$ 5.02	\$ 6.23

The term of the new fee would be about 6.5 years, to expire on June 30, 2020. The fee would be fixed during the entire new term (i.e. no annual inflation adjustment).



Memorandum Engineering

7.C.

September 6, 2013

To: Coastal Advisory Committee (CAC)
From: Tom Bonigut, Assistant City Engineer
Subject: Support of Grant Application for El Portal Beach Access Rehabilitation

El Portal Beach Access (access) is one of the City's designated public pedestrian access rights-of-way to the beach trail and coast with an estimated 22,500 users per year. The access was built in the 1970s near the intersection of West El Portal and Buena Vista. Approximately the first 80 feet of the access from Buena Vista is at grade as it approaches the bluff top where the stairs start. This at-grade area (approach) offers Coastal views. The stairs start at the bluff top and traverse approximately 75 vertical feet down the bluff face, connecting to the City's Coastal Trail and the beach. The access is nearing the end of its service life. Aged stairs consist of lightweight concrete precast treads attached with straps to metal framing supported by steel channel stringers. The steeply inclined stairs do not comply with current building code requirements. The approach area is constructed of asphalt paved and concrete surfaces and is in need of repair. A location map showing the access is attached.

The City Council allocated \$200,000 and recently hired Noble Consultants to provide preliminary design, regulatory permitting support, and final design services for replacement of the existing stair structure to meet current building codes, and also to enhance the approach. The approach will be enhanced by adding hardscape and landscape improvements, and providing improvements compliant with the Americans with Disabilities Act (ADA) to provide a public recreational area for Coastal viewing. Project final design and regulatory permitting is planned to be completed by August 2014. Currently the estimated total project budget including design and construction is \$1.2 Million. The project budget will be reviewed after completion of the project preliminary design.

Staff prepared a grant application to submit to the California State Coastal Conservancy requesting \$780,000 or 65% of the project cost in grant funds for the project. Staff is requesting the CAC's support for the project to include in the Coastal Conservancy grant application.

Staff Recommendation: That the CAC support the City's application for Coastal Conservancy grant funds for the El Portal Coastal Access.



City of San Clemente

910 Calle Negocio, Suite 100
San Clemente, CA 92673
Tel (949) 361-8100
Fax (949) 361-8316

LOCATION MAP
El Portal Beach Access
Rehabilitation
Project No. 23101



Excellence
Integrity
Service

COUNTY OF ORANGE
HEALTH CARE AGENCY/ENVIRONMENTAL HEALTH
SOCWA (Doheny Outfall) Ocean Bacteriological Monitoring Program

8.A.

Enterococcus (ENT), Fecal Coliform (FC), Total Coliform (TC) Colony Forming Units / 100 ml Sample
NS – NOT SAMPLED
Date posted: 9/5/13

Beach Name	Lab	StationID	Location	Type	7/29/2013	7/31/2013	8/2/2013	8/7/2013	8/8/2013	8/9/2013	8/12/2013	8/13/2013	8/21/2013	8/22/2013	8/23/2013	8/24/2013
San Clemente	EH	S-15	Poche Beach	Enterococcus						=60					=10	=10
San Clemente	EH	S-15	Poche Beach	Fecal Coliforms						=20					<10	<10
San Clemente	EH	S-15	Poche Beach	Total Coliforms						=60					=30	=10
San Clemente	RA	S-15	Poche Beach	Enterococcus	=80	=20		=95	=20		<10	=80	=20	=60		
San Clemente	RA	S-15	Poche Beach	Fecal Coliforms	=40	=10		=120	=10		=20	=150	=10	<10		
San Clemente	RA	S-15	Poche Beach	Total Coliforms	=70	=90		=160	=90		=10	=220	=20	=40		
San Clemente City Beach	EH	S-17	North Beach	Enterococcus												=10
San Clemente City Beach	EH	S-17	North Beach	Fecal Coliforms												<10
San Clemente City Beach	EH	S-17	North Beach	Total Coliforms												<10
San Clemente City Beach	RA	S-17	North Beach	Enterococcus	<10	=6		=6	=24		=24	=20	=44	=110		
San Clemente City Beach	RA	S-17	North Beach	Fecal Coliforms	<10	=6		<2	=30		=2	=20	=90	=30		
San Clemente City Beach	RA	S-17	North Beach	Total Coliforms	=10	=22		=2	=30		=4	=38	>22	=40		
San Clemente City Beach	RA	S-19	450' North of Pier	Enterococcus	=10	=8		=20	=2		=4	=6	=4	<10		
San Clemente City Beach	RA	S-19	450' North of Pier	Fecal Coliforms	=22	<2		=24	=8		=4	=20	=8	<10		
San Clemente City Beach	RA	S-19	450' North of Pier	Total Coliforms	=22	=14		>30	>34		<2	=24	>10	<10		
San Clemente State Beach	RA	S-21	Avenida Calafia	Enterococcus	<2	<2		=2	=4		=2	=2	=2	<10		
San Clemente State Beach	RA	S-21	Avenida Calafia	Fecal Coliforms	<2	<2		=2	=10		=4	<2	=10	<10		
San Clemente State Beach	RA	S-21	Avenida Calafia	Total Coliforms	<2	=16		<2	=428		=4	<2	>10	<10		
San Clemente State Beach	RA	S-23	Las Palmeras	Enterococcus	=6	<2		<2	<2		<2	=6	=4	<10		
San Clemente State Beach	RA	S-23	Las Palmeras	Fecal Coliforms	=4	<2		<2	=4		=6	=4	=2	<10		
San Clemente State Beach	RA	S-23	Las Palmeras	Total Coliforms	<2	=6		<2	>8		=10	=4	>2	<10		

AB411 Single Sample Standards	
Total Coliforms	10,000
Fecal Coliforms	400
Enterococci	104
Fecal to Total Coliform ratio	1,000 total coliform, if ratio exceeds 0.1
AB411 30-Day Geometric Mean Standards	
Total Coliforms	1,000
Fecal Coliforms	200
Enterococci	35

All values expressed in cfu/100 ml.



CITY OF SAN CLEMENTE • ENVIRONMENTAL PROGRAMS JULY 2013 CLEAN OCEAN PROGRAM UPDATE

8.B.

Meetings

7/2	Environmental Sustainability Grant Review	(M.Vondrak/D.McIntosh)
7/9	Watershed Task Force Meeting	(D.McIntosh)
7/11	Coastal Advisory Committee Meeting	(M.Vondrak/T. Bonigut)
7/18	County of Orange Recycling Coordinators Meeting	(D.McIntosh)
7/22	Enclosure Requirements Meeting	(D.McIntosh)

Public Outreach

PUBLIC OUTREACH

7/20 Oceanfest Event (Used Oil Program)

PRINT

7/11 San Clemente Journal ad, "You wouldn't wash your car in the ocean..."

7/25 San Clemente Journal ad, "Don't forget me!"

INTERNET

July SC Sustainability July Newsletter

7/1-31 City of San Clemente www.san-clemenete.org - hq camera page "Only Rain Down the Drain"

7/1-31 City of San Clemente www.san-clemenete.org- "Remember, Only Rain Down the Drain"

TELEVISION/MEDIA EXPOSURE

7/1,8,15,22,29 Community Calendar, Cox Ch. 30 - Universal Waste Collection Service

7/1,8,15,22,29 Community Calendar, Cox Ch. 30 - What To Do If You See A Spill

July Cox Channel 30/854 - Curiosity Quest - videos various episodes

July Cox Channel 30/854 - Trash in the Pacific with Captain Charles Moore video

July Cox Channel 30/854 - Around Town Prima Deshecha Watershed Tour

On going PSA- Public Service Announcement on Cox Ch. 30, "The Ocean Begins at Your Front Door - Litter"

On going PSA- Public Service Announcement on Cox Ch. 30, "The Ocean Begins at Your Front Door - General"

Staff Training

7/16 Household Hazardous State Report Webinar (D.McIntosh)

Storm Drain Maintenance Program

Catch Basins Cleaned 194

Storm Drain Lines Inspected 0

Street Sweeping Program - June

Material Collected/Recycled: 41,520 lbs. debris (20.76 tons)

of Parking Citations Issued: 547

Water Quality Code Compliance

Verbal Warnings 0

Notices of Non-Compliance 3

Administrative Citations 4

Stop Work 0

Water Quality Inspections

Commercial Site 1

Recycling & Solid Waste Program

Red Tag Violation Warnings	219
Waste Management Plans	43
Complaints and Calls Received	269
Abandoned Bulky Item Requests	138

Attachments

May	City of San Clemente 2013 Solid Waste & Recycling Tons Summary May Report
July	City of San Clemente Environmental Code Enforcement Action July 2013 Reports
7/11	San Clemente Journal ad, "You wouldn't wash your car in the ocean..."
7/25	San Clemente Journal ad, "Don't forget me!"

CRSR
CITY OF SAN CLEMENTE 2012-2013
SOLID WASTE & RECYCLING TONS SUMMARY REPORT
MAY 2013

RESIDENTIAL

MONTH	7000						
	CURBSIDE DIVERTED	CURBSIDE LANDFILLED	CURBSIDE DIVERSION %	MULTI FAM DIVERTED	MULTI FAM LANDFILLED	MULTI FAM DIVERSION %	TOTAL RESI DIVERSION %
May-12	1,391.58	1,670.04	45.45%	142.46	135.29	51.29%	45.94%
Jun-12	1,274.83	1,622.16	44.01%	159.07	151.05	51.29%	44.71%
Jul-12	1,053.47	1,761.26	37.43%	148.56	141.08	51.29%	38.72%
Aug-12	1,392.87	1,770.17	44.04%	146.44	139.05	51.29%	44.64%
Sep-12	1,250.89	1,503.93	45.41%	141.30	134.17	51.29%	45.94%
Oct-12	1,309.26	1,612.27	44.81%	165.91	157.56	51.29%	45.46%
Nov-12	1,191.21	1,623.38	42.32%	148.73	141.22	51.30%	43.16%
Dec-12	1,110.48	1,553.49	41.69%	153.73	145.99	51.29%	42.66%
Jan-13	1,196.08	1,661.59	41.86%	134.39	127.61	51.29%	42.65%
Feb-13	1,009.00	1,378.71	42.26%	125.54	119.20	51.30%	43.10%
Mar-13	1,197.88	1,509.99	44.24%	159.77	151.71	51.29%	44.96%
Apr-13	1,301.29	1,618.24	44.57%	180.09	171.01	51.29%	45.29%
May-13	1,398.18	1,695.40	45.20%	152.98	145.27	51.29%	45.73%
2013 YTD TOTAL	6,102.43	7,863.93	43.69%	752.77	714.80	51.29%	44.42%

COMMERCIAL

MONTH	2030									
	COMMERCIAL DIVERTED	COMMERCIAL ROLL OFF DIVERTED	PUBLIC WORKS	BIO SOLIDS	SELF HAUL GREENWASTE	TOTAL COMMERCIAL DIVERTED	COM DIRECT LANDFILLED	COMM ROLL OFF RESIDUE/DIRECT LANDFILLED	TOTAL COMMERCIAL LANDFILLED	TOTAL COM DIVERSION %
May-12	135.29	101.61	93.61	285.86	287.34	903.71	985.44	106.71	1,092.15	45.28%
Jun-12	136.33	144.43	44.44	285.94	287.34	898.48	997.55	118.73	1,116.28	44.59%
Jul-12	126.34	116.36	21.94	309.30	220.75	794.69	983.20	124.15	1,107.35	41.78%
Aug-12	125.27	168.19	91.57	306.22	220.75	912.00	1,062.42	106.94	1,169.36	43.82%
Sep-12	108.50	131.13	91.11	263.59	220.75	815.08	960.64	92.39	1,053.03	43.63%
Oct-12	162.66	162.88	62.33	288.49	298.74	975.10	1,050.08	132.54	1,182.62	45.19%
Nov-12	119.31	174.53	188.59	310.59	298.74	1,091.76	947.38	123.56	1,070.94	50.48%
Dec-12	112.74	141.32	55.87	389.89	298.74	998.56	943.03	90.96	1,033.99	49.13%
Jan-13	112.97	189.22	33.94	354.16	0.00	690.29	938.67	119.97	1,058.64	39.47%
Feb-13	104.38	135.68	42.53	285.91	0.00	568.50	896.29	100.10	996.39	36.33%
Mar-13	113.83	189.94	83.94	303.05	0.00	690.76	982.94	99.67	1,082.61	38.95%
Apr-13	115.06	215.43	187.81	285.49	0.00	803.79	965.67	94.43	1,060.10	43.12%
May-13	124.13	195.01	154.42	285.86	0.00	759.42	1,017.38	108.13	1,125.51	40.29%
2013 YTD TOTAL	570.37	925.28	502.64	1,514.47	0.00	3,512.76	4,800.95	522.30	5,323.25	39.76%
		<small>INCLUDES MRF DIVERTED & SOURCE SEPARATED</small>								

C&D PROCESSING

MONTH	4060						PRIMA SELF HAUL			
	CR&R SJC MRF DIVERTED	CR&R SJC MRF LANDFILLED	CRT STANTON DIVERTED	CRT STANTON LANDFILLED	SOURCE SEPARATED C&D DIVERTED	ROLL OFF LANDFILLED	TOTAL C&D DIVERSION %	PRIMA SELF HAUL DIVERTED	PRIMA SELF HAUL LANDFILLED	TOTAL PRIMA DIVERSION %
May-12	320.68	118.59	0.00	0.00	130.27	10.26	77.78%	283.14	68.56	80.51%
Jun-12	235.86	90.83	0.00	0.00	130.34	9.90	78.43%	450.48	111.64	80.14%
Jul-12	407.70	119.65	0.00	0.00	63.92	3.65	79.27%	336.42	83.06	80.20%
Aug-12	598.96	133.94	0.00	0.00	106.65	10.02	83.05%	644.26	160.76	80.03%
Sep-12	291.22	113.33	0.00	0.00	59.73	3.55	75.02%	559.92	125.16	81.73%
Oct-12	307.16	110.36	0.00	0.00	82.33	17.57	75.28%	616.29	146.35	80.81%
Nov-12	266.93	86.44	0.00	0.00	88.86	0.00	80.45%	565.38	136.09	80.60%
Dec-12	345.62	88.02	0.00	0.00	91.75	0.00	83.25%	460.58	107.58	81.07%
Jan-13	259.52	90.25	0.00	0.00	131.38	0.00	81.24%	487.93	117.97	80.53%
Feb-13	144.78	63.06	0.00	0.00	99.14	0.00	79.46%	559.06	134.05	80.66%
Mar-13	230.96	74.29	0.00	0.00	142.00	0.00	83.39%	753.86	180.06	80.72%
Apr-13	273.53	90.17	0.00	0.00	141.97	0.00	82.17%	619.85	150.44	80.47%
May-13	160.57	65.33	0.00	0.00	138.55	0.00	82.07%	600.88	143.33	80.74%
2013 YTD TOTAL	1,069.36	383.10	0.00	0.00	653.04	0.00	81.80%	3,021.58	725.85	80.63%

OVERALL TOTAL

MONTH	7000			2030			4060			3040		
	TOTAL RECYCLED	TOTAL LANDFILLED	OVERALL DIVERSION	COMMERCIAL DIVERTED	COMMERCIAL ROLL OFF DIVERTED	PUBLIC WORKS	CR&R SJC MRF DIVERTED	CR&R SJC MRF LANDFILLED	CRT STANTON DIVERTED	CRT STANTON LANDFILLED	SOURCE SEPARATED C&D DIVERTED	FOOD WASTE PROGRAM
May-12	3,180.79	3,094.89	50.68%	135.29	101.61	93.61	320.68	118.59	0.00	0.00	130.27	8.95
Jun-12	3,158.28	3,101.86	50.45%	136.33	144.43	44.44	235.86	90.83	0.00	0.00	130.34	9.22
Jul-12	2,813.82	3,216.05	46.66%	126.34	116.36	21.94	407.70	119.65	0.00	0.00	63.92	9.06
Aug-12	3,810.10	3,383.30	52.97%	125.27	168.19	91.57	598.96	133.94	0.00	0.00	106.65	8.92
Sep-12	3,126.07	2,933.17	51.59%	108.50	131.13	91.11	291.22	113.33	0.00	0.00	59.73	7.93
Oct-12	3,463.42	3,226.73	51.77%	162.66	162.88	62.33	307.16	110.36	0.00	0.00	82.33	7.37
Nov-12	3,360.07	3,058.07	52.35%	119.31	174.53	188.59	266.93	86.44	0.00	0.00	88.86	7.20
Dec-12	3,168.04	2,929.07	51.96%	112.74	141.32	55.87	266.93	86.44	0.00	0.00	88.86	7.32
Jan-13	2,906.32	3,056.06	48.74%	112.97	189.22	33.94	259.52	90.25	0.00	0.00	131.38	6.73
Feb-13	2,512.74	2,691.41	48.28%	104.38	135.68	42.53	144.78	63.06	0.00	0.00	99.14	6.72
Mar-13	3,189.92	2,998.66	51.55%	113.83	189.94	83.94	230.96	74.29	0.00	0.00	142.00	14.69
Apr-13	3,340.62	3,089.96	51.95%	115.06	215.43	187.81	273.53	90.17	0.00	0.00	141.97	20.10
May-13	3,231.12	3,174.84	50.44%	124.13	195.01	154.42	160.57	65.33	0.00	0.00	138.55	20.54
12 MO TOTAL	38,080.52	36,859.18	50.81%	570.37	925.28	502.64	1,069.36	383.10	0.00	0.00	653.04	125.80
2013 YTD TOTAL	15,180.72	15,010.93	50.28%	570.37	925.28	502.64	1,069.36	383.10	0.00	0.00	653.04	68.78

THIS REPORT REFLECTS THE MOST UP-TO-DATE INFORMATION FOR ALL MONTHS LISTED.

City of San Clemente
Chronology by Officer Case Type and Action Type
For the Period 7/1/2013 thru 7/31/2013

Case No. Date Opened Status	Case Name Case Type Sub-Type	Site Address Parcel No.	Watershed
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ENV-MISCELLANEOUS

ENV2013-0081	15208		
7/2/2013 COMPLAINT TAKEN	ENVIRONMENTAL ENV-MISCELLANEOUS	1402 S El Camino Real 692-162-18	
<i>Date</i>	<i>Action Type</i>	<i>Action Notes</i>	
7/2/2013	\$500 ADMIN CITATION ISSUED	(7/3/2013 10:04:45 AM BH) Action Created (7/3/2013 10:04:45 AM BH) Advised to: Install required city approved & permitted grease interceptor by Tuesday, July 9, 2013 (7 days) or a fine of \$500 will be imposed if not in compliance.	

ENV2013-0083	15171		
7/10/2013 COMPLAINT TAKEN	ENVIRONMENTAL ENV-MISCELLANEOUS	1402 S El Camino Real 692-162-18	M00
<i>Date</i>	<i>Action Type</i>	<i>Action Notes</i>	
7/10/2013	\$500 ADMIN CITATION ISSUED	(7/11/2013 1:58:45 PM BH) Action Created (7/11/2013 1:58:45 PM BH) Advised to: Install a required permitted City approved grease interceptor by Wednesday, July 17, 2013 (7 days) or a fine of \$500 will be imposed if not in compliance.	

ENV2013-0086	15210		
7/18/2013 COMPLAINT TAKEN	ENVIRONMENTAL ENV-MISCELLANEOUS	1402 S El Camino Real 692-162-18	M00
<i>Date</i>	<i>Action Type</i>	<i>Action Notes</i>	
7/18/2013	\$500 ADMIN CITATION ISSUED	(7/19/2013 8:22:47 AM BH) Action Created (7/19/2013 8:22:47 AM BH) Advised to: install a required city approved and permitted grease interceptor by Thursday, July 25, 2013 (7days) or a fine of \$500 will be imposed if not in compliance.	

3 Sub Total **ENV-MISCELLANEOUS**

ENV-PATHOGENS/COLIF

ENV2013-0079	15030		
7/2/2013 COMPLAINT TAKEN	ENVIRONMENTAL ENV-PATHOGENS/COLIF	23 Chapital 688-251-08	M02
<i>Date</i>	<i>Action Type</i>	<i>Action Notes</i>	
7/2/2013	NOTICE OF NON-COMPLIANCE	(7/3/2013 9:32:43 AM BH) Action Created (7/3/2013 9:32:43 AM BH) Advised to: 1) Discontinue all prohibited discharges to the MS4 2) Properly dispose of all pet waste in a refuse container or sanitary sewer 3) Clean all animal waste/feces out of v-ditch by Monday 7/28/13	

1 Sub Total **ENV-PATHOGENS/COLIF**

ENV-WASTEWATER

ENV2013-0085	15209		
7/10/2013 COMPLAINT TAKEN	ENVIRONMENTAL ENV-WASTEWATER	1261 Puerta Del Sol 688-311-04	M02
<i>Date</i>	<i>Action Type</i>	<i>Action Notes</i>	

City of San Clemente
Chronology by Officer Case Type and Action Type
For the Period 7/1/2013 thru 7/31/2013

Case No. Date Opened Status	Case Name Case Type Sub-Type	Site Address Parcel No.	Watershed
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7/15/2013	NOTICE OF NON-COMPLIANCE	(7/15/2013 1:31:44 PM BH) Action Created (7/15/2013 1:31:44 PM BH) Advised to: 1) Discontinue all prohibited discharges to the MS4 storm water system. 2) implement proper required containment and BMPs for fire line maintenance	
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ENV2013-0088 7/31/2013 COMPLAINT TAKEN	15195 ENVIRONMENTAL ENV-WASTEWATER	940 Calle Negocio 688-142-54	M02
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<i>Date</i>	<i>Action Type</i>	<i>Action Notes</i>
7/31/2013	\$100 ADMIN CITATION ISSUED	(8/19/2013 8:51:30 AM JT) Action Created (8/19/2013 8:51:30 AM JT) They were asked to install B.M.P.'s, recover and dispose fo the wash water.

ENV2013-0089 7/24/2013 COMPLAINT TAKEN	15194 ENVIRONMENTAL ENV-WASTEWATER	497 Calle Amigo 680-141-40	M02
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<i>Date</i>	<i>Action Type</i>	<i>Action Notes</i>
7/24/2013	NOTICE OF NON-COMPLIANCE	(8/19/2013 9:15:04 AM JT) Action Created (8/19/2013 9:15:04 AM JT) They were asked to install B.M.P.'s and protect the storm drain.

3	Sub Total	ENV-WASTEWATER
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7 Total of ALL Actions



CITY OF SAN CLEMENTE • ENVIRONMENTAL PROGRAMS AUGUST 2013 CLEAN OCEAN PROGRAM UPDATE

Meetings

8/13	Watershed Task Force Meeting	(M.Vondrak)
8/28	Carnival Logistics Meeting	(D.McIntosh)

Public Outreach

8/8	PUBLIC OUTREACH Shoreline Church Beach Clean up	(D.McIntosh)
	PRINT	
8/8	San Clemente Times ad, "You wouldn't wash your car in the ocean..."	
8/9	Press Release, "City Contracts Falconry Services to Control Gulls at Poche Beach"	
8/22	San Clemente Times ad, "Don't forget me!"	
8/15,22,29	San Clemente Times ad, "Free Shredding Event"	
	INTERNET	
August	SC Sustainability August Newsletter	
8/1-31	City of San Clemente www.san-clemenete.org - hq camera page "Only Rain Down the Drain"	
8/1-31	City of San Clemente www.san-clemenete.org - "Remember, Only Rain Down the Drain"	
	TELEVISION/MEDIA EXPOSURE	
8/5,12,19,26	Community Calendar, Cox Ch. 30 - Universal Waste Collection Service	
8/5,12,19,26	Community Calendar, Cox Ch. 30 - What To Do If You See A Spill	
August	Cox Channel 30/854 - Curiosity Quest - videos various episodes	
August	Cox Channel 30/854 - Trash in the Pacific with Captain Charles Moore video	
August	Cox Channel 30/854 - Around Town Prima Deshecha Watershed Tour	
On going	PSA- Public Service Announcement on Cox Ch. 30, "The Ocean Begins at Your Front Door - Litter"	
On going	PSA- Public Service Announcement on Cox Ch. 30, "The Ocean Begins at Your Front Door - General"	

Staff Training

8/12	California Resource Recovery Assn. Conference	(D.McIntosh)
8/15	State and Local Implementation Strategies	(D.McIntosh)

Storm Drain Maintenance Program - July

Catch Basins Cleaned	194
Storm Drain Lines Inspected	0

Street Sweeping Program - June

Material Collected/Recycled:	41,520 lbs. debris (20.76 tons)
# of Parking Citations Issued:	547

Water Quality Code Compliance

Verbal Warnings	1
Notices of Non-Compliance	0
Administrative Citations	0
Stop Work	0

Water Quality Inspections

Commercial Site	7
Construction	45
Grease Interceptor	3
WQMP	20

Recycling & Solid Waste Program

Red Tag Violation Warnings	211
Waste Management Plans	48
Complaints and Calls Received	261
Abandoned Bulky Item Requests	144

Attachments

June	City of San Clemente 2013 Solid Waste & Recycling Tons Summary June Report
August	City of San Clemente Environmental Code Enforcement Action August 2013 Reports
8/8	San Clemente Times ad, "You wouldn't wash your car in the ocean..."
8/9	Press Release, "City Contracts Falconry Services to Control Gulls at Poche Beach"
8/22	San Clemente Times ad, "Don't forget me!"
8/15,22,29	San Clemente Times ad, "Free Shredding Event"

CRSR
CITY OF SAN CLEMENTE 2012-2013
SOLID WASTE & RECYCLING TONS SUMMARY REPORT
JUNE 2013

RESIDENTIAL

MONTH	7000						
	CURBSIDE DIVERTED	CURBSIDE LANDFILLED	CURBSIDE DIVERSION %	MULTI FAM DIVERTED	MULTI FAM LANDFILLED	MULTI FAM DIVERSION %	TOTAL RESI DIVERSION %
Jun-12	1,274.83	1,622.16	44.01%	159.07	151.05	51.29%	44.71%
Jul-12	1,053.47	1,761.26	37.43%	148.56	141.08	51.29%	38.72%
Aug-12	1,392.87	1,770.17	44.04%	146.44	139.05	51.29%	44.64%
Sep-12	1,250.89	1,503.93	45.41%	141.30	134.17	51.29%	45.94%
Oct-12	1,309.26	1,612.27	44.81%	165.91	157.56	51.29%	45.46%
Nov-12	1,191.21	1,623.38	42.32%	148.73	141.22	51.30%	43.16%
Dec-12	1,110.48	1,553.49	41.69%	153.73	145.99	51.29%	42.66%
Jan-13	1,196.08	1,661.59	41.86%	134.39	127.61	51.29%	42.65%
Feb-13	1,009.00	1,378.71	42.26%	125.54	119.20	51.30%	43.10%
Mar-13	1,197.88	1,509.99	44.24%	159.77	151.71	51.29%	44.96%
Apr-13	1,301.29	1,618.24	44.57%	180.09	171.01	51.29%	45.29%
May-13	1,398.18	1,695.40	45.20%	152.98	145.27	51.29%	45.73%
Jun-13	1,280.88	1,570.60	44.92%	151.42	143.79	51.29%	45.52%
2013 YTD TOTAL	7,383.31	9,434.53	43.90%	904.19	858.59	51.29%	44.60%

COMMERCIAL

MONTH	2030									
	COMMERCIAL DIVERTED	COMMERCIAL ROLL OFF DIVERTED	PUBLIC WORKS	BIO SOLIDS	SELF HAUL GREENWASTE	TOTAL COMMERCIAL DIVERTED	COM DIRECT LANDFILLED	COMM ROLL OFF RESIDUE/DIRECT LANDFILLED	TOTAL COMMERCIAL LANDFILLED	TOTAL COM DIVERSION %
Jun-12	136.33	144.43	44.44	285.94	287.34	898.48	997.55	118.73	1,116.28	44.59%
Jul-12	126.34	116.36	21.94	309.30	220.75	794.69	983.20	124.15	1,107.35	41.78%
Aug-12	125.27	168.19	91.57	306.22	220.75	912.00	1,062.42	106.94	1,169.36	43.82%
Sep-12	108.50	131.13	91.11	263.59	220.75	815.08	960.64	92.39	1,053.03	43.63%
Oct-12	162.66	162.88	62.33	288.49	298.74	975.10	1,050.08	132.54	1,182.62	45.19%
Nov-12	119.31	174.53	188.59	310.59	298.74	1,091.76	947.38	123.56	1,070.94	50.48%
Dec-12	112.74	141.32	55.87	389.89	298.74	998.56	943.03	90.96	1,033.99	49.13%
Jan-13	112.97	189.22	33.94	354.16	175.51	865.80	938.67	119.97	1,058.64	44.99%
Feb-13	104.38	135.68	42.53	285.91	175.51	744.01	896.29	100.10	996.39	42.75%
Mar-13	113.83	189.94	83.94	303.05	175.51	866.27	982.94	99.67	1,082.61	44.45%
Apr-13	115.06	215.43	187.81	285.49	0.00	803.79	965.67	94.43	1,060.10	43.12%
May-13	124.13	195.01	154.42	348.66	0.00	822.22	1,017.38	108.13	1,125.51	42.21%
Jun-13	114.87	236.31	93.36	331.83	0.00	776.37	960.56	96.90	1,057.46	42.34%
2013 YTD TOTAL	685.24	1,161.59	596.00	1,909.10	526.53	4,878.46	5,761.51	619.20	6,380.71	43.33%
		INCLUDES MRF DIVERTED & SOURCE SEPARATED								

C&D PROCESSING

MONTH	4060						PRIMA SELF HAUL			
	CR&R SJC MRF DIVERTED	CR&R SJC MRF LANDFILLED	CRT STANTON DIVERTED	CRT STANTON LANDFILLED	SOURCE SEPARATED C&D DIVERTED	ROLL OFF LANDFILLED	TOTAL C&D DIVERSION %	PRIMA SELF HAUL DIVERTED	PRIMA SELF HAUL LANDFILLED	TOTAL PRIMA DIVERSION %
Jun-12	235.86	90.83	0.00	0.00	130.34	9.90	78.43%	450.48	111.64	80.14%
Jul-12	407.70	119.65	0.00	0.00	63.92	3.65	79.27%	336.42	83.06	80.20%
Aug-12	598.96	133.94	0.00	0.00	106.65	10.02	83.05%	644.26	160.76	80.03%
Sep-12	291.22	113.33	0.00	0.00	59.73	3.55	75.02%	559.92	125.16	81.73%
Oct-12	307.16	110.36	0.00	0.00	82.33	17.57	75.28%	616.29	146.35	80.81%
Nov-12	266.93	86.44	0.00	0.00	88.86	0.00	80.45%	565.38	136.09	80.60%
Dec-12	345.62	88.02	0.00	0.00	91.75	0.00	83.25%	460.58	107.58	81.07%
Jan-13	259.52	90.25	0.00	0.00	131.38	0.00	81.24%	487.93	117.97	80.53%
Feb-13	144.78	63.06	0.00	0.00	99.14	0.00	79.46%	559.06	134.05	80.66%
Mar-13	230.96	74.29	0.00	0.00	142.00	0.00	83.39%	753.86	180.06	80.72%
Apr-13	273.53	90.17	0.00	0.00	141.97	0.00	82.17%	619.85	150.44	80.47%
May-13	160.57	65.33	0.00	0.00	138.55	0.00	82.07%	600.88	143.33	80.74%
Jun-13	185.93	73.53	0.00	0.00	22.10	2.14	73.33%	635.24	154.07	80.48%
2013 YTD TOTAL	1,255.29	456.63	0.00	0.00	675.14	2.14	80.80%	3,656.82	879.92	80.60%

OVERALL TOTAL

MONTH	7000			2030			4060			3040		
	TOTAL RECYCLED	TOTAL LANDFILLED	OVERALL DIVERSION	COMMERCIAL DIVERTED	COMMERCIAL ROLL OFF DIVERTED	PUBLIC WORKS	CR&R SJC MRF DIVERTED	CR&R SJC MRF LANDFILLED	CRT STANTON DIVERTED	CRT STANTON LANDFILLED	SOURCE SEPARATED C&D DIVERTED	FOOD WASTE PROGRAM
Jun-12	3,158.28	3,101.86	50.45%	136.33	144.43	44.44	235.86	90.83	0.00	0.00	130.34	9.22
Jul-12	2,813.82	3,216.05	46.66%	126.34	116.36	21.94	407.70	119.65	0.00	0.00	63.92	9.06
Aug-12	3,810.10	3,383.30	52.97%	125.27	168.19	91.57	598.96	133.94	0.00	0.00	106.65	8.92
Sep-12	3,126.07	2,933.17	51.59%	108.50	131.13	91.11	291.22	113.33	0.00	0.00	59.73	7.93
Oct-12	3,463.42	3,226.73	51.77%	162.66	162.88	62.33	307.16	110.36	0.00	0.00	82.33	7.37
Nov-12	3,360.07	3,058.07	52.35%	119.31	174.53	188.59	266.93	86.44	0.00	0.00	88.86	7.20
Dec-12	3,168.04	2,929.07	51.96%	112.74	141.32	55.87	345.62	88.02	0.00	0.00	91.75	7.32
Jan-13	3,081.83	3,056.06	50.21%	112.97	189.22	33.94	259.52	90.25	0.00	0.00	131.38	6.73
Feb-13	2,688.25	2,691.41	49.97%	104.38	135.68	42.53	144.78	63.06	0.00	0.00	99.14	6.72
Mar-13	3,365.43	2,998.66	52.88%	113.83	189.94	83.94	230.96	74.29	0.00	0.00	142.00	14.69
Apr-13	3,340.62	3,089.96	51.95%	115.06	215.43	187.81	273.53	90.17	0.00	0.00	141.97	20.10
May-13	3,293.92	3,174.84	50.92%	124.13	195.01	154.42	160.57	65.33	0.00	0.00	138.55	20.54
Jun-13	3,070.15	3,001.59	50.56%	114.87	236.31	93.36	185.93	73.53	0.00	0.00	22.10	18.21
12 MO TOTAL	38,581.72	36,758.91	51.21%	685.24	1,161.59	596.00	1,255.29	456.63	0.00	0.00	675.14	134.79
2013 YTD TOTAL	18,840.20	18,012.52	51.12%									86.99

THIS REPORT REFLECTS THE MOST UP-TO-DATE INFORMATION FOR ALL MONTHS LISTED.

City of San Clemente

Chronology by Officer Case Type and Action Type

For the Period 8/1/2013 thru 8/31/2013

Case No. Date Opened Status	Case Name Case Type Sub-Type	Site Address Parcel No.	Watershed
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ENV-PATHOGENS/COLIF

ENV2013-0090	Sewer Spill		
8/19/2013	ENVIRONMENTAL	302 N El Camino Real	M00
COMPLAINT TAKEN	ENV-PATHOGENS/COLIF	058-072-47	
<i>Date</i>	<i>Action Type</i>	<i>Action Notes</i>	
8/19/2013	VERBAL WARNING	(8/20/2013 7:36:08 AM BH) Action Created (8/20/2013 7:36:08 AM BH) City Vactor cleaned street and flower bed - no sewage left the alley	

1 Sub Total **ENV-PATHOGENS/COLIF**

1 **Total of ALL Actions**



9.A.

Memorandum Engineering Division

September 12, 2013

To: Coastal Advisory Committee
From: Mary Vondrak, Senior Management Analyst
Subject: **Potential Future Agenda Items**

The following is a list of potential topics that the CAC is considering for future meetings, based on input from CAC members during prior meetings.

October

1. Poche update
2. Clean Ocean Fee update
3. Regional Board staff visit update (tentative)

November

1. SANDAG project update (tentative)

December

1. To be determined