



Agenda Item 5.C.
Approvals: _____
Dept. Head SH
Manager _____
Admin. Asst. _____

AGENDA REPORT

BEACHES, PARKS & RECREATION COMMISSION
Meeting Date: February 11, 2014

Department: Beaches, Parks & Recreation
Prepared By: Sharon Heider, Beaches Parks & Recreation Director

Subject: *PACIFIC SYMPHONY – SYMPHONY IN THE CITIES PROGRAM.*

Fiscal Impact: \$58,000. \$52,000 is required by Pacific Symphony and \$6,000 is estimated for City costs for the event.

Summary: The Pacific Symphony could provide a “Symphony in the City” event at Vista Hermosa Sports Park at a cost of \$52,000. No funds have been allocated for this unanticipated event, therefore \$58,000 would need to be allocated for both the cost of the Symphony as well as City costs.

Background: Symphony in the Cities is a community outreach program conducted by the Pacific Symphony. It is comprised of community events such as drum circles, instrument making, and meeting the professionals prior to the concert and then an evening concert by a select group of the Symphony. This program has been successfully conducted in the cities of Irvine, Costa Mesa, Mission Viejo, and Lake Forest. This program previously had corporate funding which reduced the amount that needed to be provided by individual cities, however that funding is no longer available, and San Clemente would need to fund \$58,000 to host the event.

Discussion: The Pacific Symphony provides a community outreach program to cities called Symphony in the Cities, and they have conveyed interest in providing an event in San Clemente. These events have proven very successful in other communities, and would bring a new type of event to our City.

The event would take place at the Meadows area of Vista Hermosa Sports Park, most likely between the hours of 4:00 to 9:00 p.m. Symphony goers would bring chairs and picnics for an informal performance and community events prior to the concert. The cost for the Pacific Symphony is \$52,000 which covers the symphony, community events, sound system and staging. An additional \$6,000 is estimated for City costs such as traffic control, policing, portable restrooms, and site preparation.

Recommended

Action: STAFF RECOMMENDS THAT the Beaches, Parks and Recreation Commission provide a recommendation to the City Council as to their interest in hosting the Pacific Symphony, Symphony in the Cities program.

Attachments: Symphony in the Cities Information Sheet.

Notification: None.

PACIFIC SYMPHONY (/)

(/)

Symphony in the Cities



TARGET® SYMPHONY IN THE CITIES

(<http://www.target.com/>)

It's the perfect way to end a lazy summer day: Pacific Symphony's Target Symphony in the Cities concerts, in three Orange County communities. Grab a lawn chair and join us for FREE music and family fun!



For eight years in a row, Target has been the title sponsor for this popular event, which attracts thousands of people each summer, many of whom arrive with picnics and lawn chairs and make it a thoroughly enjoyable and memorable summer experience.

"Musical Playground" is always a part of Symphony in the Cities with many interactive and hands-on activities for children before the concert including making an instrument, playing a drum, meeting a musician and a conducting clinic with Maestro St.Clair.



All concerts get underway at 7 p.m., with the Symphony's pre-concert Musical Playground featuring many interactive and hands-on activities for children (including making an instrument, playing in a drum circle, visiting an instrument petting zoo and meeting Symphony musicians) beginning at 5:30 p.m. (in Costa Mesa and Lake Forest); Mission Viejo's "Prelude in the Park," begins at 4 p.m. and offers an array of pre-concert festivities with the Symphony's Musical Playground beginning at 4:30 p.m.



Concert Dates and Locations for Summer 2013

COSTA MESA • Friday • July 26, 2013

Seegerstrom Center for the Arts, Arts Plaza

Pre-concert entertainment and a Musical Playground for Children:
5:30 p.m.

Concert featuring Pacific Symphony: 7:00 p.m.



Presented in association with Seegerstrom Center for the Arts

Sponsored by the City of Costa Mesa - celebrating 60 years

Supported by the Costa Mesa Conference and Visitor Bureau

MISSION VIEJO • Saturday • July 27, 2013

"The Village Green" at Oso Viejo Community Park

24932 Veterans Way, Mission Viejo, CA

Prelude in the Park, including pre-concert entertainment and a Musical Playground for Children:
4:00 p.m.

Concert featuring Pacific Symphony: 7:00 p.m.

LAKE FOREST • Sunday • July 28, 2013

Pittsford Park: 21701 Pittsford Drive, Lake Forest, CA

Pre-concert entertainment and a Musical Playground for Children: 5:30 p.m.

Concert featuring Pacific Symphony: 7:00 p.m.

Pittsford Park is located on Pittsford Drive, between Lake Forest Drive and El Toro Road

2013 PROGRAM

Shostakovich	Festive Overture
Johann Strauss, Jr.	On the Beautiful Blue Danube
Johann Strauss, Sr.	Radetzky March
Massenet	Meditation from "Thais"
Williams	Liberty Fanfare
Various	Armed Forces Tribute
Sousa	Washington Post March
Sousa	Hands Across the Sea (with children conducting)
Bernstein/arr. Mason	Selections from West Side Story
	Bandstand Boogie (Alley Cats)
	Only You (Alley Cats)
	Sh-Boom (Alley Cats)
	America the Beautiful (with Alley Cats)

"We remain grateful to Target for their continued support, sincere interest in our community and for helping make these concerts such a huge success each year," says Symphony President John Forsyte. "Thanks to Target, we are able to offer high-quality music in beautiful outdoor settings to people who might not otherwise have the opportunity to hear these very talented musicians. We are also grateful to the cities for their financial support and for all the work they put into making each concert a memorable experience."

Minneapolis-based Target Corporation (NYSE:TGT) serves guests at 1,750 stores in 49 states nationwide and at Target.com. In addition, the company operates a credit card segment that offers branded proprietary credit card products. Since 1946, Target has given 5 percent of its income through community giving programs like this one.



(<http://www.target.com/>) For more information about these free community concerts, call (714) 755-5788.

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SYMPHONY IN THE CITIES (/EDUCATION/SYMPHONY_IN_THE_CITIES)