

AGENDA REPORT

BEACHES, PARKS & RECREATION COMMISSION Meeting Date: January 14, 2014 Agenda Item 3. E

Approvals:

Dept. Head

Manager

Admin. Assistant

Department: Beaches, Parks and Recreation

Prepared By: Sharon Heider, Director of Beaches, Parks and Recreation

Subject: Beaches, Parks and Recreation Department Activity Update

BEACHES AND PARKS MAINTENANCE DIVISION

- Three members of the Beaches & Parks Maintenance Division recently obtained their Certified Playground Inspectors Certificate. The Consumer Products Safety Commission governs playground safety, and the Certificate is a valuable tool for inspections of the City's equipment.
- Several small projects at the Vista Hermosa Sports Park were accomplished during the holiday closures.

MARINE SAFETY DIVISION

	Total in December		
	2013	2012	% Change
Approximate Attendance	114800	61300	87%
Rescues	0	4	-100%
Medical Aids	8	2	300%
Preventative Actions	176	67	162%
Warnings for Ordinances	239	173	38%

RECREATION DIVISION

Postostian Posiatration	Total Registrations in December		
Recreation Registration	2013	2012	% Change
Community Center	88	85	0%
Aquatics Center	113	222	-49%
Online	161	179	0%
TOTAL	362	486	-26%

Facility Rentals	Total Revenue in December		
	2013	2012	% Change
Ole Hanson Beach Club	\$4,492.94	\$3,029.49	48%
Community Center	\$1,359.35	\$5,411.97	-75%
Library Annex	\$425.00	\$400.00	6%
Aquatics Center	\$5,328.75	\$7,920.96	-33%

Parks & Ball Fields	\$27,615.80	\$20,606.75	34%
TOTAL	\$39,221.84	\$37,369.17	5%

Aquatics Center Program	Total in December 2013 2012 % Ch		
Aquatic Registration	116	204	-43%
Pool Passes Sold	28	3	833%
Drop-in Lap/Rec Swim	2247	2804	-20%
TOTAL	2391	3011	-21%

Youth and Teen Program	Attendance in December		
routh and reen Program	2013	2012	% Change
Middle School After	271	271	0%
Hours			
Fun on the Run	235	241	-9%
Gap	21	27	-28%
Playschool	17	N/A	N/A
TOTAL	555	545	2%

Special Events and Partnership Activities in December				
Dates	Event	Attendance	Organization	
12/6/13	Lil' Elves Workshop	115	City of San Clemente "Playschool"	
12/7/13	Santa Village by the Sea "Holly Jolly Hoopla"	500	City of San Clemente "Recreation Division"	
12/7/13	Santa's Village by the Sea "Christmas at the Casa"	300	Casa Romantica	

Upcoming Events:

Date	Event	Location	Sponsor
3/4/14	Mayor Prayer Breakfast	Community Center	Kiwanis CLub
3/15/14	St. Patti' Day Dinner	Community Center	Exchange Club



AGENDA REPORT

BEACHES, PARKS & RECREATION COMMISSION

Meeting Date: February 11, 2014

Agenda Item

Approvals:

Dept. Head

Manager

Admin. Assistant

Department:

Beaches, Parks and Recreation

Prepared By:

Sharon Heider, Director of Beaches, Parks and Recreation

Subject:

BEACHES, PARKS AND RECREATION DEPARTMENT ACTIVITY UPDATE

BEACHES AND PARKS MAINTENANCE DIVISION

The basketball courts at Liberty Park and Talega Park were resurfaced.

- Inspector Coordinator Mark Chavez, Contract Maintenance Inspector Nathan Bluhm and Acting Facilities Maintenance Jim Smetona of the B&P Maintenance staff recently obtained their Playground Inspection Certificate.
- Beaches, Parks and Recreation staff members Sharon Heider, Dennis Roger Reed and Mark Chavez did a presentation in January for the Beach Ecology Coalition annual meeting at Pepperdine University in Malibu. They presented the City of San Clemente's Beach Ecology Policy and described the process of having the policy approved. A staff member from the Ventura Coastal Commission office was impressed enough to request that an article about the policy be placed on the Coastal Commission website.

MARINE SAFETY DIVISION

		Total in January	
	2014	2013	% Change
Approximate Attendance	109200	74400	47%
Rescues	13	1	1200%
Medical Aids	15	4	275%
Preventative Actions	471	74	536%
Warnings for Ordinances	263	243	8%

RECREATION DIVISION

Doggation Dogistration	Total	Registrations in Ja	anuary
Recreation Registration	2014	2013	% Change
Community Center	392	304	29%
Aquatics Center	297	389	-24%
Online	403	467	-14%
TOTAL	1092	1160	-6%

Facility Rentals	Total Revenue in January		
racility Rentals	2014	2013	% Change
Ole Hanson Beach Club	\$0.00	\$2,885.25	-100%
Community Center	\$3,688.98	\$3,898.71	-5%
Library Annex	\$112.50	\$587.50	-81%
Aquatics Center	\$13,202.77	\$12,441.55	6%
Parks & Ball Fields	\$41,919.50	\$41,372.65	1%
TOTAL	\$58,923.75	\$61,185.66	-4%

Aquatics Center Program	Total in January			
	2014	2013	% Change	
Aquatic Registration	265	317	-16.4%	
Pool Passes Sold	45	48	-6.25%	
Drop-in Lap/Rec Swim	1405	1346	4.4%	
TOTAL	3842	3159	21.6%	

Adult Sports Program	Winter 2014 Teams	Winter 2013 Teams	% Change
Softball	38	40	-5%
Coed Soccer	8	10	-20%
Basketball	6	10	-40%

Vouth and Teen Dragger	Attendance in January			
Youth and Teen Program	2014	2013	% Change	
Middle School After	141	153	-8%	
Hours				
Fun on the Run	243	241	0.8%	
Gap	16	22	-37%	
Goal Zone Sports	72	54	25%	
Playschool	29	26	10%	
TOTAL	501	496	1%	

Special Events and Partnership Activities in January						
Dates	Event	Attendance	Organization			
Jan 11-12	Surfing Contest at City Pier	400	National Scholastic Surfing Association			
Jan 25-26	Long Course Swim Meet Senior Invitational	550	San Clemente Aquatics Team			

Upcoming Events:

Date	Event	Location	Sponsor
3/4	Mayors Prayer Breakfast	Community Center	Kiwanis Club
3/15	St Patti's Day Dance	Community Center	Exchange Club