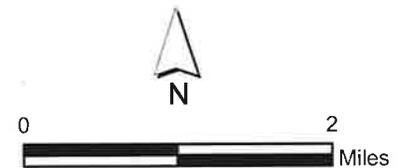


City of San Clemente

Center for
Demographic Research
July 2014

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City Boundaries as of January 2014.





SAN CLEMENTE

100 AVENIDA PRESIDIO
SAN CLEMENTE, CA 92672

INCORPORATED: 1928
AREA: 18.3 square miles
TELEPHONE: (949) 361-8200
WEBSITE: <http://san-clemente.org>

Mayor:	Tim Brown	City Manager:	(949) 361-8222
Mayor Pro Tem:	Chris Hamm	Community Development:	361-6100
Council Members:	Robert Baker	City Council:	361-8200
	Lori Donchak	Parks & Recreation:	361-8264
	Jim Evert	Fire Authority:	(714) 573-6000
		Sheriff Services:	(949) 770-6011

Population Characteristics

Population	
1960:	8,527 (*1)
1970:	17,063 (*1)
1980:	27,325 (*1)
1990:	41,100 (*1)
2000:	49,936 (*1)
2010:	63,522 (*1)
2002:	56,046 (*2)
2003:	59,066 (*2)
2004:	60,842 (*2)
2005:	62,286 (*2)
2006:	62,749 (*2)
2007:	63,063 (*2)
2008:	63,318 (*2)
2009:	63,510 (*2)
2010:	63,522 (*3)
2011:	63,735 (*3)
2012:	64,252 (*3)
2013:	64,615 (*3)
2014:	64,874 (*3)

2010 Racial and Ethnic Population (*1)		
	Number	%
White	48,254	76.0%
Hispanic	10,702	16.8%
Asian & Pacific Islander	2,269	3.6%
Black	349	0.5%
All Other Races	1,948	3.1%
Total Population:	63,522	100%

Current Projections Series (*4) Population (OCP-2010 Modified)	
2015	66,125
2020	68,100
2025	68,284
2030	68,956
2035	68,297

Vital Statistics (*5)			
	2010	2011	2012
Total Births	993	886	930
Birth Rate	15.6	13.8	14.4
Total Deaths	418	413	424
Death Rate	6.6	6.4	6.6

2010 Population by Age (*1)		
	Total	%
0-4	4,103	6.5%
5-9	4,435	7.0%
10-14	4,286	6.7%
15-19	4,156	6.5%
20-24	3,532	5.6%
25-34	7,162	11.2%
35-44	9,312	14.7%
45-54	10,201	16.1%
55-59	4,286	6.7%
60-64	3,635	5.7%
65-74	4,450	7.0%
75-84	2,716	4.3%
85+	1,248	2.0%
Total:	63,522	100.0%
Median Age:	39.7	
Percent of County:		1.8%

Voter Registration, 2014 (*6)			
Democratic	8,594	Peace & Freedom	68
Republican	18,437	Misc.	135
Independent	1,290	Decline To State	8,005
Green	177		
Libertarian	352	Total:	37,058

Sources: (*1) April Decennial Census of Population, U.S. Census Bureau.
 (*2) E-8 Released November 2012, State Dept. of Finance.
 (*3) E-5 (Revised) Released May 2014, State Dept. of Finance.
 (*4) Center for Demographic Research, CSUF.

(*5) OC Health Care Agency rates per 1,000 pop.
 2012 is the latest published data by city.
 (*6) OC Registrar of Voters, 2014.

SAN CLEMENTE

Housing and Household Characteristics

Housing Units	
1960:	3,951 (*1)
1970:	7,479 (*1)
1980:	13,233 (*1)
1990:	18,726 (*1)
2000:	20,653 (*1)
2010:	25,996 (*1)
2009:	26,079 (*2)
2010:	25,966 (*3)
2011:	26,006 (*3)
2012:	26,017 (*3)
2013:	26,018 (*3)
2014:	26,025 (*3)

2012 Housing Units by Type (*5)		
	Units	%
Single Detached:	15,577	58.1%
Single Attached:	2,920	10.9%
2 to 4:	4,086	15.2%
5 and Above:	3,768	14.0%
Mobile Homes:	454	1.7%
Other:	11	0.0%
Total Housing Units:	26,816	100.0%
Occupied:		89.8%
Vacant:		10.2%

2010 Households (*1)	
Tenure	
Owner Occupied:	15,309
Renter Occupied:	8,597
Percent:	
Owner Occupied:	64.0%
Renter Occupied:	36.0%
Total Occupied:	23,906

Current Projections Series Housing (OCP-2010 Modified) (*4)	
2015	26,479
2020	26,926
2025	27,026
2030	27,146
2035	27,243

Assessed Full Valuations (*6) 2013 - 2014	
Secured Valuations	\$12,625,977,281
Unsecured Valuations	\$198,749,776
Full Valuations	\$12,824,727,057

Residential Units Permitted & Valuations in 2013 (*7)	
Single Permits	10
Multiple Permits	78
Total Units:	88
Valuations in \$1,000s:	
Single Valuation	\$5,538
Multiple Valuation	\$10,152

Economic and Labor Force Characteristics

Major Employers in San Clemente (*8)	
Employer	Estimated Employees
Southern California Edison Company	1,998
Bemus Landscape, Inc.	300
San Clemente Medical Center LLC	300
Lowe's Home Centers, LLC	300
American Corrective Counseling Services, Inc.	297

- Sources: (*1) April Decennial Census of Population, U.S. Census Bureau.
 (*2) E-8 Released November 2012, State Dept. of Finance.
 (*3) E-5 (Revised) Released May 2014, State Dept. of Finance.
 (*4) Center for Demographic Research, CSUF.
 (*5) 2008-2012 American Community Survey, U.S. Census Bureau.
 (*6) Orange County Auditor-Controller, 2013-2014.
 (*7) Building Permit Survey, U.S. Census Bureau (valuation per \$1,000).
 (*8) Hoovers Business Information Database, 2014

SAN CLEMENTE

Economic and Labor Force Characteristics (Cont.)

TAXABLE SALES (*1)

Type of Business	2010 Permits	Taxable Transactions (thousands)	2011 Permits	Taxable Transactions (thousands)	2012 Permits	Taxable Transactions (thousands)
Retail Stores:						
Apparel Stores:	161	\$11,909	159	\$112,413	164	\$13,527
General Merchandise:	47	\$53,816	43	\$62,754	41	\$76,239
Food Stores:	46	\$51,886	49	\$51,750	49	\$51,720
Eating & Drinking ¹ Places:	175	\$94,811	185	\$103,147	194	\$119,368
Home Furnishings & Appliances:	131	\$29,481	134	\$22,685	147	\$30,087
Building Material & Farm Implements:	26	#	33	#	30	#
Auto Dealers & Supplies:	49	\$14,702	47	\$13,828	48	\$13,583
Service Stations:	15	\$105,482	15	\$124,751	17	\$125,164
Other Retail Stores:	772	\$99,639	768	\$105,350	762	\$105,979
Retail Stores Total:	1,422	\$461,725	1,433	\$496,678	1,452	\$535,666
All Other Outlets:	769	\$98,349	755	\$100,893	758	\$96,602
Total All Outlets:	2,191	\$560,073	2,188	\$597,571	2,210	\$632,268

Current Projections Series (*2) Employment (OCP-2010 Modified)	
2015	24,471
2020	26,348
2025	26,470
2030	26,551
2035	26,592

Employment (*3) April 2014	
Labor Force	29,400
Employed	28,200
Number Unemployed	1,200
Unemployment Rate	4.0%

Data not available

Sources: (*1) California State Board of Equalization.
 (*2) Center for Demographic Research, CSUF.
 (*3) California Employment Development Dept.