



PRESS RELEASE

CITY OF SAN CLEMENTE

OFFICE OF THE CITY MANAGER
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FOR IMMEDIATE RELEASE

CITY OFFERS SURVEILLANCE CAMERA LOANER PROGRAM

November 3, 2016...San Clemente, California...The City of San Clemente is offering a surveillance camera loaner program. Surveillance cameras are a great way to provide security for your home or workplace. As well as providing you with video footage of any events that may happen, they also act as a visible deterrent to criminals and assist the local authorities in their investigations.

Through the City's loaner program, members of the community can try out a surveillance camera before they buy. The City has purchased two (2) Ring Stick-Up Cameras at a discounted price to use as loaner cameras. The camera is weather-resistant and has a wire-free mount to see, hear and speak with your guests. All systems are easy to set up and do not require a professional to install.

The loaner program allows residents to check out the camera for a one-week period. Due to demand, a wait list may be created but the availability will be first-come, first-serve. Residents will need to sign a hold harmless release form before checking out the loaner camera. After the one-week loan, residents who want to purchase one will receive \$25 off the \$199 purchase price when purchased through Ring by using the promo code, 7sanclemente at ring.com.

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Ring has been working with hundreds of police departments and neighborhood watch groups across the country. An example of a city Ring has worked with recently is the City of Lafayette in the Bay Area on a similar loaner program. Since Lafayette implemented their program they have seen a considerable drop in residential burglaries.

For more information, contact the City of San Clemente Public Information Office at (949) 361-8254 or email FergusonL@san-clemente.org.

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